

Exhibitor opportunity at London Capital & Finance Osborne Horse Trials 25/26th July

We have just been approached to set-up an I Love Wight market at the first London Capital & Finance Osborne Horse Trials on 25/26th July. We regularly run food and craft events on the Isle of Wight using local producers but given that there likely will be many visitors from Hampshire also, we thought it would be nice to include some produce from across the water also. We are looking to showcase a wide variety of produce, which will interspersed with local handcraft stalls inside a large marquee, that will be situated right next to the dressage and show jumping arena.

The Osborne Horse Trials is the first event of its kind and has been 4 years in the planning. We are expecting different visitors each day because they will be able to see dressage, show jumping and cross country, plus the prize giving, all in one day (a new format from regular eventing meets that have a day dedicated to each separate element). Roughly 80 riders are coming from all over the UK.

As a new event it is hard to estimate footfall, but given the usual footfall at Osborne in the school holidays, and the fact that the main organisers run eventing all over the UK and are very confident in its appeal we are expecting 4-5000 visitors each day. Well over half of the tickets are already sold and it does look to be really good value for money for visitors.

We realise it is very short notice for traders, but it is a very exciting new event for the island. Just talking to the organisers on site, I can picture it and its going to be spectacular in the Osborne grounds, and could become an annual event. As it takes place on a Wednesday and Thursday it doesn't clash with any major island events, but it does clash with the New Forest Show, which I know may be an issue for some traders, if you cannot staff 2 events at once. Obviously there is also the ferry crossing to factor in, but the venue is less than 5 minutes from the Red Funnel East Cowes terminal, so access is straightforward.

Obviously we are looking for the best producers that fit into the brief – high end, good quality and well merchandised local produce that the visitors will want to take home. English Heritage are apparently not setting up a separate shop in the grounds for this event, so our market will be *the* shopping area.

If you are interested and have the staff and equipment available, we'd like to hear from you. It is £100 for a 2m pitch, including the table and power for both days, and 2 entrance passes. Set up will be on the Tuesday afternoon / evening, with times TBC. The usual paperwork will be needed, including Public Liability of £5 million, a risk assessment, food hygiene certificates and EHO ratings if applicable, plus safety certification for any equipment being used. Please email me on tamara@tandspromotions.co.uk for a booking form or more details.

Tamara Purves
tamara@tandspromotions.co.uk