

## HAMPSHIRE FARE TASTING TENT APPLICATION FORM

For the last two years Graze Festival has run the hugely popular Hampshire Fare Cookery Demonstration Theatre which has boasted demonstrations by Hampshire's Michelin star chef Andrew MacKenzie, among others.

In 2018 we are expanding this concept and developing the Hampshire Fare 'Tasting Tent' which will host an array of local producers who will sell small samples of their products for our audience to taste and to showcase the variety of fabulous food the county has to offer. This will be accompanied by a programme of inspiring talks and demonstrations which will run throughout the afternoon.

We are inviting local producers and quality restaurants to have a stand in this tent. There is also the opportunity to offer talks and / or demonstrations scheduled throughout the afternoon to promote their company, products, menus, or perhaps an exciting range of cocktails. The Tasting Tent will run from I Iam until 6pm. We hope to host up to 12 tables within the marquee.

The fee for a stand in the tent will be  $\pounds$ 75. Customers can enter the tent, take a plate and fill it with small portions (which should be served at a value of around  $\pounds$ 2 each) from each stand and sample a whole variety of different foods. This could be a portion of a pie, some cheese or some charcuterie, to name but a few. A token system will be in place to minimise the inconvenience to the customer. The idea of this is for visitors to be able to build their own hamper style food offering.

If you haven't already heard of Graze Festival, below is a brief outline of the event for your perusal:

Graze Festival has rapidly established itself as a highly successful and hugely popular music and food event for the communities of Twyford, Winchester and neighbouring areas.

The event attracted over 2,500 visitors in 2017, which we hope to increase to 3,000 in 2018 and proved to be an exciting day out for all the family. The festival brings famous artists and rising music acts to this area of Hampshire, as well as being a showcase for local talent, performing arts and regional food and produce. It is situated in Twyford near Winchester and this year will be held on Sunday 26th August 2018. This will be our fourth annual festival.

Graze is a not-for-profit enterprise that raises vital funds to support local community charities and activities. The surplus generated by the festival is set aside in a fund administered by a local charity which then distributes grants according to a simple and clear set of criteria. The Joe Glover Trust is our focus charity for this year.

The Stereo MC's and Republica were our headline acts in 2017 and the lineup for 2018 will be even more exciting including Neville Staple from The Specials and From The Jam's Bruce Foxton and Rick Butler!

## <u>Graze Festival</u>

**Date of event** – Sunday 26<sup>th</sup> August 2018

**Event** – a one day music and food festival, fully licenced by Winchester City Council and now in its  $4^{th}$  year

**Opening hours** – 1100 to 2300 hours

Tasting Tent opening hours – 1100 to 1800 hours

Event venue – Hazeley Field, Humphrey Farm, Hazeley Road, Twyford, SO21 IQA

Your contact for the event - Kate Taylor at Hampshire Fare Kate.taylor@hampshirefare.co.uk

## Local producer, Company or Organisation

Company / organisation name -

Brief description of the product/s that you offer -

Contact name -

Contact email address -

Contact phone number -

Please specify space required if more than a standard 2 metre trestle table -

Please specify any electricity requirements -

Are you able to give a talk/demonstration about your product/s? -

You will need to provide your own table, presentation tableware and marketing material